

# Virginia Green Lodging Profile:



# **Doubletree Hotel Crystal City**

## Arlington, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, Virginia Green encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

#### **Doubletree Hotel**

"A full service hotel with 631 rooms/suites, 5 food outlets, and 31,000 square feet of meeting space."

**Green Statement:** "We want our guests to know that the hotel staff is committed to the Green cause. We have formed a green committee to continue moving forward in helping to make a difference."



### **CORE ACTIVITIES for Lodging**

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"This symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **hotel** can expect the following practices:

- Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
  - Have signage in each guest room explaining the linen reuse procedures
  - Change linens only upon request
  - Train house cleaners on process for optional linen service
  - Track optional linen participation rate
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
  - Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard
  - Have clearly marked recycling bins or drop-off locations for guests
  - Instruct housekeeping to save and reuse unopened items
  - Have an effective food inventory control to minimize waste
  - Use cloth napkins
  - Use water pitches and filtered water to minimize the use of single-use bottles
  - Remove facility and staff names from junk mail lists
  - Reuse scrap paper for notes

- Reuse or donate shipping and packing supplies
- Use refillable pens and toner cartridges
- Purchase recycled paper with a high-percentage recycled content
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Have gone paperless in our check-in process
- Collect and reuse dry cleaning hangers
- Have installed two hand dryers in public restrooms to reduce paper towel usage
- Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
  - Track overall water usage and wastewater
  - Perform preventative maintenance to stop drips and leaks
  - Have automatic faucets or toilets in public restrooms
- ☑ Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
  - Track overall energy bills
  - Perform preventative maintenance on HVAC system
  - Have individual thermostats for each room/area
  - Keep office doors and windows closed if HVAC is on
  - Use natural lighting
  - Have adopted a policy/practice to turn off lights in unoccupied rooms
  - Have installed high efficiency fluorescent ballasts and lamps
  - Have installed compact fluorescent light bulbs in all rooms and canned lighting
  - Purchase EnergyStar-rated computers, copiers, and appliances
  - Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
  - Promote the availability of "green meetings/conferences" in marketing packages
  - Recycling recepticles in meeting rooms, pitchers of water, pitchers of juice, food items brought in by local vendors

For more information on **Doubletree Hotel Crystal City**, see <a href="www.crystalcitynationalairport.doubletree.com">www.crystalcitynationalairport.doubletree.com</a> or contact **Kevin Feldman** at <a href="kevin.feldman@hilton.com">Kevin.feldman@hilton.com</a> or **703-416-3846**.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.virginiagreentravel.org.



Virginia Green Lodging program is a supporting partner of Virginia Green, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





